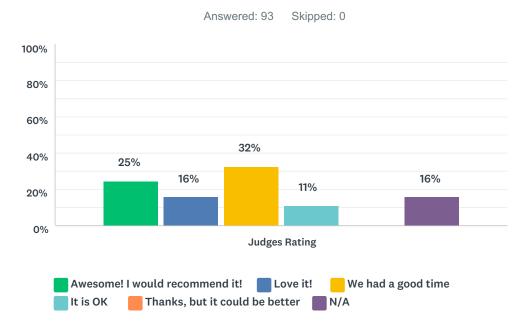
Q5 [Drink] BOOCHAMAMA: How would you rate the quality of - Lavender Earl Gray, Elderflower and Butterfly Pea Jun and - Blueberry Lychee Kombucha?



	AWESOME! I WOULD RECOMMEND IT!	LOVE IT!	WE HAD A GOOD TIME	IT IS OK	THANKS, BUT IT COULD BE BETTER	N/A	TOTAL	WEIGHTED AVERAGE
Judges	25%	16%	32%	11%	0%	16%		
Rating	23	15	30	10	0	15	93	3.65

NEW TO MY TASTE Light but really flavorful Although a bit sour for me, I think this has a future in the market. The blueberry lychee has lots of potential I had no knowledge about kombucha coming into this, and the lady manning the booth answered all my questions and educated me about kombucha, which I really appreciated. I might not be a hardcore kombucha fan but now I understand much more about it.	11/15/2018 8:00 PM 11/15/2018 7:50 PM 11/15/2018 7:47 PM 11/15/2018 7:30 PM
Light but really flavorful Although a bit sour for me, I think this has a future in the market. The blueberry lychee has lots of	11/15/2018 7:50 PM
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NEW TO MY TASTE	11/15/2018 8:00 PM
I liked the early gray as well as the peach that was not from the selection.	11/15/2018 8:05 PM
Very refreshing.	11/15/2018 8:08 PM
Kombucha has recently been gaining popularity, but so far, their concoction has been the best representation of the drink.	11/15/2018 8:09 PM
Unique flavor combinations. Aromatic and refreshing. Very good.	11/15/2018 8:14 PM
I liked the unique flavors, and the health benefits they come with. The fact that the flavors would depend on the seasonal fruits can be considered both positively and negatively.	11/15/2018 9:26 PM
I found the health benefits of Kombucha interesting. It reminds me of apple cider with floral flavors. What I would suggest is maybe to have a bottled blended sangria option so that the people would have a better idea how it would taste if you combine it with other drinks.	11/15/2018 9:48 PM
An acquired taste but surpringsingly good.	11/15/2018 11:05 PM
IN YOUR OWN WORDS, WHAT IS THE ONE THING YOU LIKE ABOUT THE PRODUCT? HOW CAN WE IMPROVE THE PRODUCT?	DATE
	An acquired taste but surpringsingly good. I found the health benefits of Kombucha interesting. It reminds me of apple cider with floral flavors. What I would suggest is maybe to have a bottled blended sangria option so that the people would have a better idea how it would taste if you combine it with other drinks. I liked the unique flavors, and the health benefits they come with. The fact that the flavors would depend on the seasonal fruits can be considered both positively and negatively. Unique flavor combinations. Aromatic and refreshing. Very good. Kombucha has recently been gaining popularity, but so far, their concoction has been the best representation of the drink. Very refreshing.



ULTIMATE TASTE TEST MASTERS EDITION 2018

ERS ED.		
13	love the taste of lavender earl gray. All organic	11/15/2018 6:27 PM
14	Just ok	11/15/2018 5:50 PM
15	Great mixes.	11/15/2018 4:55 PM
16	First time to taste fermented teas. Love the idea but I prefer the taste of brewed teas.	11/15/2018 4:30 PM
17	Rose flavor is a little too strong for me but maybe okay for others. Nice balance on the Lavender and the blackberry variants.	11/15/2018 3:45 PM
18	Good flavor! Loved the hibiscus	11/15/2018 3:43 PM
19	Kombucha flavors and taste are newbie-friendly. Plus I love the in-depth talk on kombucha brewing.	11/15/2018 3:22 PM
20	I love how versatile the flavors. Its pungent, tasty and inexpensive	11/15/2018 3:07 PM
21	Avoiding fermented tea	11/15/2018 3:01 PM
22	Kombucha!!!	11/15/2018 2:55 PM
23	??	11/15/2018 2:46 PM
24	???????	11/15/2018 2:44 PM
25	if your a tea lover youll really appreciate the taste of their fresh tea's . somehow im a coffee addict,part tea lover. nice!	11/15/2018 2:16 PM
26	they made kombucha drinks have different profiles and not one-note, interesting flavors and combinations you won't find in commercial bottled/canned "instant" kombucha	11/15/2018 2:16 PM
27	Healthy drink with a twist	11/15/2018 1:53 PM
28	Very healthy	11/15/2018 1:44 PM

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Drink Refreshing Taste Gray Flavors Tea
Health
Kombucha Healthy
Benefits